



**BOOK 3: MORE THAN JUST A BRIDGE: PLANNING & DESIGNING CULTURALLY**  
by Richard Brecknock

This book argues that culture is in fact the very basic building block of a city. It argues that even infrastructure projects such as highways and bridges have a cultural impact and need to be considered in new ways. The book lays out a theoretical yet practical framework for "thinking", "planning" and "acting" culturally. At the heart of this framework is the notion of Cultural Literacy. If we accept that culture is the way of life of a people, then it is critical to be literate. There has perhaps never been a time when a need for Cultural Literacy has been greater than now, with greatly increased mobility, migration and the growth of the intercultural city.

The author explores the notion that it is vital for city managers, planners and designers to think, plan and act culturally in order to create places where we can live in a culturally rich, safe and diverse built environment - where a bridge can be more than just a bridge.

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